



### **HIGHLIGHTS**

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NEWS | OPINION | FEATURE | TIPS

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### <u>IS THIS "BORROWED IDEA" A POSITIVE OR NEGATIVE</u> <u>CHANGE, AND FOR WHICH PARTY?</u>

More and more we find ourselves watching as the apps we use continue to evolve, which is exactly what YouTube is doing: evolving. The site is more well known for videos that can be published by anyone. However there is a live streaming aspect, whether you stream from your xbox or your phone, streaming is streaming.

On November 3, 2022, a channel by the name of *Creator Insider* posted an update about the new features being added to the platform. This feature will allow you to go live with a guest of your choosing through an invitation

link that you can copy or send directly. This is something I have noticed that's similar to how Instagram co-lives are, as they [YouTube] have mentioned it is a "borrowed idea". This addition is something that is only available to mobile streamers, and only the host will be live.

As a guest, you won't receive ad revenue and everything, such as a thumbnail, title, and even violations, are the responsibility of the host. It's a simple feature but, with time, will allow for even more possibilities when it comes to live streaming on YouTube. To host a stream,

you will need to have at least 50 subscribers and a verified channel. (How to get verified on YouTube). However, to join one, all you need is a YouTube channel with no active strikes. Both the host and guest need to have mobilized streaming enabled.

Some feedback that I have seen is that the feature should be added onto desktop. Currently, you can only schedule one of these lives on desktop, but you will need to stream from the app on your phone. One of the more popular suggestions is to allow the live to feature on the guest's channel as well, similar to how it

#### **WOULD YOU PREFER TO CO-STREAM YOUTUBE OR INSTAGRAM?**

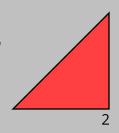
functions on Twitch. Others suggest multiple people to be guests instead of just the one person, similar to multi-beams on Live Me.

While this new feature looks promising, it will eventually be reworked and improved, as long as there is constructive criticism to help get it just right. Patience is a virtue with things like this, and only time will tell if this addition will prove positive for the future of streaming on YouTube.

"Mango, Pineapples, &
Coconut. And yes, that's a
fruit, look it up!"
-TLCfoREVER, Live Me

If you could create a smoothie with 3 fruits, which would you choose?

"Pineapple, Orange, Mango"
-Gigixquisite, MeetMe



# **Opinion**

By Stevo So Evol

# What Do You Think?

#### WHAT'S WANTED IN 2023?

## WHAT A FEW OTHERS HAD TO SAY...

"I don't feel like they should be as strict as they are; there should be more leniency"

-Dreadstatts, Bigo

### WHAT CHANGES WOULD YOU ASK FOR?

"I wish that I could gift people in the regular beam and that there was a better conversion rate; It's so overrated."

-Mikaylah 👌 🔾 , Live Me

### WILL PLATFORMS BE ABLE TO KEEP UP WITH STREAMERS' REQUESTS?

Streaming has been around for over a decade and a lot of things have changed since the beginning: platforms adding more features, better currency conversions, and exclusive contracts just to name a few. But in the past few years, besides some minor changes, things are seeming to be redundant on all streaming platforms. So, the question is "What things are wanted in 2023" with streaming platforms?

Last year, I made a blog titled "Is Streaming Really Streaming Anymore?" and gave five reasons why I felt that was true; "1. Everyone Has Access", "2. Nothing New", "3. Picking Favorites", "4. If It Ain't About The Money", & "5. Streaming Virus?". Reason #2 seems the most fitting, so let's talk about it.

As I stated in my blog, most of these platforms today are generally the same by the user being able to go live on video or audio, make diamonds, convert & cash out, stream with other users (also known as "Beaming" or "The Box"); participate in Head To Head (H2H or PKs), Mini Games, and Contests. However, that's pretty much it. Most users of streaming platforms that I speak to

#### **DID WE REACH A CAP FOR THE STREAMING POSSIBILITES?**

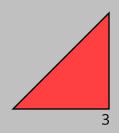
stated that they enjoy streaming as a pastime because it allows them to speak to their online friends or communities and they seem content with the current features on these respective platforms. But, there are always those who feel the opposite. SexyTee from Live Me had this to say- "New staff, New Management, New Owners, and New conversion rates. There should be more focus on solo stream and less on multi-beams.".

Personally, I do believe that streaming platforms can be better. It seems that the focus has transitioned from being about the streamer to being about the money. This seems to be a point that most users who have streamed for longer touch on a lot. Why do you think that is? I want to know what you think. Check out the "What's Wanted In 2023?" Forum Post and tell me!

"Odyland" -Ody; Live Me If you could have your own country, what would you name it?

"Island Paradise Oasis"

-Breezy696, Live Me



# Tips

By Stevo So Evol

### DID YOU KNOW THIS AMAZING FACT?

Live streaming grew by 13% in 2021.

A big reason for this could be because of the Covid-19 Pandemic from 2020.

# Gimmie 2.5!

## SOME TIPS TO HELP YOU BECOME A BETTER STREAMER!

### THIS MONTH'S TIP: CHOOSING A PLATFORM (TROVO)

When it comes to game streaming, a lot of users will gravitate to the well known platform Twitch. This isn't a bad move considering that it currently hosts over 31 Million Daily Active Users (DAUs), so there is a lot to do and see. However, there is a new sheriff in town. Although it may not have as many users or be as well known, Trovo is making its way to the front.

To start, you can Sign Up Online or on the app, which can be downloaded from the Google Play or Apple Store. Once signed up, head to the Creator Studio to edit your Stream Setup, channel options, Interaction options, Insights, Revenue, and streaming category such as Gaming or IRL. You will need to

ensure that you have the copy of your Stream Key to enter into OBS in order to stream from your PC and Consoles, which can be found in the Stream Setup. Just make sure you keep your stream key hidden from others.

You can create your own "Space" which will house your Rooms- Live-Room, Video-Room, and Panel-Room are what you start with by default. (See The Trovo Plaza Trovo Space as an example) There can actually be up to 200 rooms when you

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# Gimmie 2.5!

Tips

## SOME TIPS TO HELP YOU BECOME A BETTER STREAMER!

### THIS MONTH'S TIP: CHOOSING A PLATFORM (TROVO) (CONTINUED)

level up your space; by users sending you Elixer. The Live-Room is of course where your viewers can find your live stream while you are live. While they are watching the stream, they can comment, share, and send in app currency- Elixir. Sending gifts is what is known as "Casting Spells". You can earn Elixir by doing various tasks or recharging in the In-App store. The Video-Room is where you and your viewers can view your clips and past streams. This can be a great way to keep track of amazing streams and gather clips for a video or montage. The Panel-Room is where

viewers can see your intro bio, social media links, and other panels that you add. Use this space to let viewers know more about you.

Trovo is a growing community, so take the chance and check it out! There are a lot of things you can do, such as becoming a part of the Trovo 500 Creator Partnership Program. If you ever have questions, you can always check out their Support Center. Of course you can also network with other Trovo streamers on our website in the IB Trovo Forum.

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#### WORD SEARCH #2- New Year's

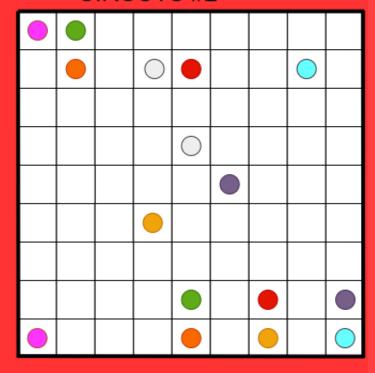
PARTY - MUSIC - FEAST - DANCING - JANUARY - SINGING NEW YEAR - MIDNIGHT - HOGMANAY - CHAMPAGNE RESOLUTION FIREWORKS - COUNTDOWN - FANCY DRESS Do you love Puzzles?
For each puzzle you complete you will gain
10 Free Rubies (Up to 50 Rubies per page).
Be sure to email your answers to
admin@infinitebroadcasting.com!

#### ANAGRAM #2

#### A RED RUM

ANSWER-

#### CIRCUTS #2



#### **QUESTION #2**

In what year was Nintendo founded?

ANSWER-



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### **RUBY SPONSOR**

#### **MCS GAMING**



#### WEBSITE

#### TWITTER / IG

Better known as Maelstrom Choji Squad, MCS is an eSports organization whose goal is to seek like-minded individuals & teams and bring the opportunity to them to compete in the tier 1 and 2 scenes of esports. During your time with MCS, you will encounter various experiences such as team bonding, practices, coaching to help hone and sharpen your skills and elevate to the next level in your gaming career!

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