

May 2022



THIS MONTH'S FEATURED STREAMER:

SUNNY_DOOM_COSPLAY

NEWS | OPINION | FEATURE | TIPS



HIGHLIGHTS

- News- New Twitch Changes?
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This Just InNew Twitch Changes?

News

CHANGE ISN'T ALWAYS FOR THE WORST... BUT IT'S NOT ALWAYS FOR THE BEST EITHER...

Twitch can EASILY be considered one of the TOP streaming platforms, especially for gamers, so when there is new news about the platform, all eyes and ears go in that direction.

Recently within last month there has been talks of changes on Twitch that have brought half of the community into a freny: New Split Revenues, Longer Ads in Streams, dropping exclusive deals.

Twtich Affiliates and Partners are those who have obtained high enough metrics to be considered leaders in the community and along with other benefits, they can make money in their streams. The current range of revenue split is 50% for Affiliates and most partners to 70% for some of those who are top ranked. However, there might be moves to drop it down to 50% for everyone accross the board and create payment tiers. This would lower the payment on Twitch, but in exchange, there are talks of releasing partners from exclusivity restrictions, which would allow them to stream on other platforms such as Facebook or YouTube.

Twitch has also has thoughts of experimenting with their ads and how streamers get paid for it:

WHAT A FEW OTHERS HAD TO SAY...

"Hate to say it but Twitch only makes moves like this because they think there is no competitor in the livestreaming space."

-hasanabi, Twitch

HOW DO YOU FEEL ABOUT THE POSSIBLE CHANGES TO TWITCH?

"Most streamers are already getting 50/50 and a tier system that automatically moves you higher would be better than BEGGING Twitch for a split."

-Stanz, Twitch

Welcome to Twitch

The Twitch website.

Photographer: Gabby Jones/Bloomberg

WHAT'S YOUR OPINION ON THE POSSIBLE NEW CHANGES ON TWITCH?

Creators could receive \$100 for running two minutes of ads/ hour if they stream at least 40 hours a month. The amount could increase the more minutes ads are shown.

None of these changes have been implemented as they are all still just ideas, but do you think they will make these changes or take streamers' thoughts and opinions into consideration?

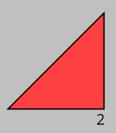
"When I first met Crazy Country on Live Me"

- DF Demon Freak, Live Me

One of your best Streaming memories?

"When I won 2nd place for a third party app and I was on a bilboard for 6 weeks."

-ALEDream, Twich



Opinion

What Do You Think?

IS BUYING SOCIAL MEDIA THE NEXT BIG THING?

IN APRIL, ELON MUSK MADE MOVES TO BUY TWITTER. WILL OTHER CELEBRITIES FOLLOW SUIT?

The american dream is to have your own business and be financially stable where you don't have to worry about monetary issues. When one DOES have the ability to buy anything they want, some people buy materialistic things such as mansions, cars, and watches. But some use their money and invest.

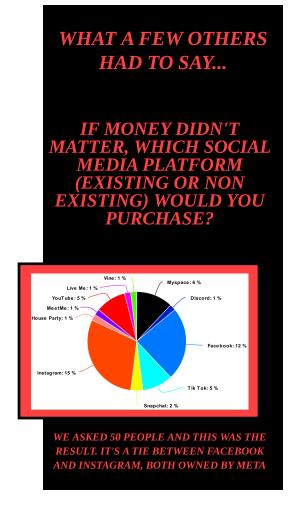
Elon Musk is not new to building up investments and starting businesses. He is widely known for Tesla. Inc, The Boring Company, and SpaceX. But he recently ventured into a new industry, Social Media.

In April this year, Musk made headlines all over the internet with his intentions to purchase the platform, which he actually spoke about as early as 2017.

In the beginning of 2022, he began buying large amounts of shares, and by April he owned 9.13% of the total shares making him the largest share owner. Finally on April 25, 2022, after he made bids to purchase the platform and secured the funds to do so, Twitter was bought for \$44 Billion.

This stirred some controversy in the business community and Tesla's stock market value sank by \$125+ billion the day after the deal was finalized.

The reason behind Musk's move to purchase the platform is partitally based on the fact that he believes that he has the potential to loosen some restrictions on the current moderation policies. This would



IT SEEMS LIKE ANYTHING CAN BE BOUGHT NOW-A-DAYS... RIGHT?

1) Allow other banned users such as President Donald Trump to be back on the platform and 2) broaden the ability for political users (which are a majority of the users on the platform) to use their freedom of speech for reports and more.

What does this mean for the future leadership of social media? Are other celebrities and business owners going to start buying social media platforms?



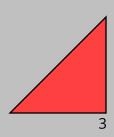
"It's brought very good things. I use to never talk much and when I started broadcasting, I met a lot of cool people."

-Molly, Live Me

What about streaming changed your life?

"It has helped me become more open; I'm more comfortable talking to others. I have more confidence."

-Ev!lsus, Live Me



This month's Featured StreamerSUNNY_DOOM_COSPLAY

Feature

<u>OF SPLENDID TREASURES</u>

Sunny_Doom_Cosplay-

Catwoman

It's a very fun time when we get to know other streamers, especially when they are the FIRST one to be a part of something new. We had our

first Infinite Interview and we were NOT disappointed! This month, we interviewed live streamer, cosplayer, and jewelry maker

Sunny_Doom_Cosplay.

During the interview, we spoke about how Sunny got started streaming, things she

needs in her stream, and some goals for the year. The video will be available on our YouTube channel.

"I feel honored and blessed that we got to meet amd that we're doing this.

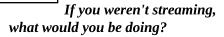


Sunny_Doom_Cosplay-Froppy Necklace

This is an amazing opportunity and I'm very excited" is what Sunny said once we started.

Did you plan to be where you are now as far as streaming?

"I went into it with no expectations which is something I would suggest to most streamers. Sometimes it doesn't always work our exactly the way we plan and we could be close to quitting and then something wonderful happens."



"If I wasn't streaming, I probably would be putting 100% thought just to my business.

We even had some fun questions sent in from our fans:



Would you rather eat a spoonful of Mayo or a spoonful of Mustard?

"Mustard is zero calorie, I'll take mustard; I like the taste of Mayo, but like straight up Mayo? I'll stick with mustard. It's got more of a flavor depth."

One of the closing questions we asked was- Can you give us your best piece of advice for anyone looking to start live streaming or Cosplay?

"For cosplay, I would say if you have a character that you love, you can cosplay whatever character you want. It's definitely for everyone and have fun. make it your own. With streaming, it comes down to having fun. Make sure you're in a good headspace.

Thanks again to Sunny_Doom_Cosplay!

Check out their social media:

Facebook (Cosplay) | Facebook (Jewelry)

Instagram | Twitter | Tik Tok

Linktree

Tips

Gimmie 2.5!

SOME TIPS TO HELP YOU BECOME A
BETTER STREAMER!

DID YOU KNOW THIS AMAZING FACT?

About 355 BILLION minutes' worth of content is watched daily on Twitch. That's about 5,916,666,667 hours, 246,527,777 Days, about 35,218,253 weeks, about 7,952,508 months and about 662,709 years!

THIS MONTH'S TIP: HANDLING LIVE ANXIETY

There is nothing wrong with being scared. In fact, it is one of the ways our bodies protects us. But to a lot of people, being scared could be perceived in a negative way.

Even if we are SCARED to admit it, we ALL get scared. It's most common when one is performing. You're on that stage and with all those peopel looking at you, you start sweating and your heartbeat speeds up. You are having anxiety.

First off, take a deep breath and keep in mind is that you are not going to impress every person that comes in to watch you. It's not you personally, but everyone has an interest in certain topics. Stream the content that YOU are comfortable with. When it comes to others, focus

on one to two people at a time and ask them ice breaking questions to get to know them. Once you feel more comfortable SPEAKING FIRST, start branching out to more people in the stream.

You don't need to spend the most money or have all the fancy equipment that other streamers have just to have a great stream. Your INTERACTION with others is the main thing that will make users stay or even leave. Asking the 4Qs is a great way to keep people around as well. You can do this. Keep your head up.

With a PAID membership, you will have access to up to unlimited 1-on-1 Sessions where you can talk to someone about live streaming. Check out our Memberships Here.

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Puzzles

Have fun solving these puzzles!
Want achievements? Once you solve every puzzle, send a picture of this completed page to us: admin@infinitebroadcasting.com

RIDDLE #1

What runs all around the yard but never moves?

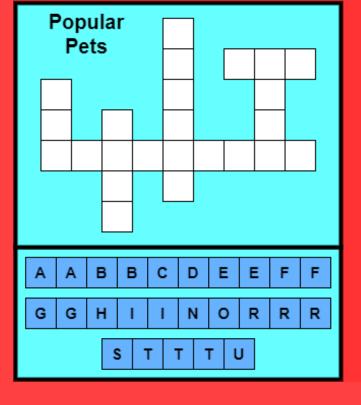
ANSWER-

ANAGRAM #1

TOTEMS LIE

ANSWER-

WORD LINKS #1



SUDOKU #1

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Artwork



Infinite Broadcasting Emote
-Amelia Lyn



Infinite Broadcasting Superhero
-Jennifer Luiz



Infinite Broadcasting Character -C_ _eam

Sponsors

For sponsorship inquiry, please email us Email- admin@infinitebroadcasting.com Subject- Infinite Streamer Sponsorship

OG T-Shirt



OG Bracelet



OG One Tone T-Shirt



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OG Custom One Tone T-Shirt



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