



THIS MONTH'S FEATURED USER:
RODD

NEWS | OPINION | FEATURE | TIPS



HIGHLIGHTS

- News- Twitch Partner Program... Plus?
- Opinion- Streaming. Hobby or Career?
- Feature- Rodd
- Tips- Choosing A Platform (Kick Streaming)
- Puzzles- Issue 7
- Infinite Spotlight
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TWITCH PARTNERS... READY FOR AN UPDATE?

By now, it seems inevitable that the main goal of becoming a streamer on Twitch is to reach Affiliate or even Partner. There are so many benefits to reaching these tiers and the requirements may not be as bad as you think for an active streamer.

First, understand that you can see your progress towards each step on the Achievement Page and becoming an affiliate is the first step to monetizing your channel on Twitch. At base value, the following requirements to reach Affiliate are: reaching 50 followers, streaming for 8 hours, streaming for 7 different days, and having an average of at least 3 viewers in your streams. Keep in mind that you have to meet all of the four requirements in the same 30-day period in order to be eligible to apply for the Affiliate Program.

Once reached, click the button on the Achievement "Path To Affiliate" and begin the process. As far as reaching Partner: streaming for 25 hours, streaming for 12 different days, and having an average of at least 75 views in your streams. Once again, you have to meet all of the requirements in the same 30-day period in order to be eligible to apply for the Partner Program. Once you are able to start monetizing your channel, you can earn revenue by accepting subscriptions, gaining bits, and from ads that are shared on the streams. Read this FAQ to learn more about monetizing your channel on Twitch. However, Twitch has recently added a brand new tier- The Partner Plus Program.

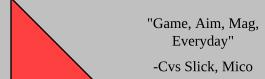
With the Partner Plus Program, streamers will get paid 70% of their net subscription for one

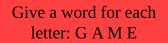


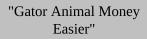
Twitch Affiliate and Partner

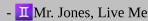
SHOULD AFFILIATES HAVE A PLUS PROGRAM TOO?

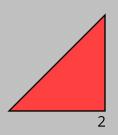
year, but it could be longer if you qualify for additional months until you hit an annual threshold of \$100,000. This program is going to start in October this year and Twitch has been reviewing channels since July to determine if they can be eligible. Does this seem like something you would like to be a part of? Let us know!











Opinion

By Stevo So Evol

What Do You Think?

STREAMING. HOBBY OR CAREER?

WHAT A FEW OTHERS HAD TO SAY...

For me, I could because it's already a big part of what I do, but also in general if you are able to dedicate the time to it.

-Sunny_Doom_Cosplay, Pococha

CAN YOU SEE LIVE
STREAMING BEING A CAREER?

Yes, because some people are great at it, but it may not be for others.

-Intellectual_Jewel🕰 ,

Live Me

CAN LIVE STREAMING BE A CAREER?

We all know that in 2020 when the pandemic hit the world by surprise, everyone had to social distance themselves. This meant we couldn't really be around our friends and family, had to wear masks everywhere if we did go out, and virtual wallets started to really take off. It wasn't until almost two years later things started to go back to being normal. However, due to the decline in jobs, people started to pursue more content creation hobbies such as DIY channels on YouTube and Live Streaming. In fact, Tik Tok saw

a 38% growth from 2019 to 2021. But, were people just bored or was there a value to this?

Top platforms such as Live Me, and Kick Streaming pay streamers when they gain in app currencies or reach specific criteria. Small streamers on Twitch could see about an average of \$50 to \$1,500 every month according to StreamYard. Doing the math, that would give you a general hourly wage of about \$9.38 on a smaller scale of course. And while this may seem low to be a streamer, most states'

IMAGINE A 401K FROM LIVE STREAMING.

minimum wage is federally required to be \$7.25. Also, Kick Streaming had an idea to pay streamers \$16 per hour to stream granted they hit specific requirements. No updated news has come from this idea, but let's take hours into account.

A typical 9 to 5 work week comes to 40 hours. So, would you be comfortable being in front of your phone for 8 hours a day with two days off? We all have to use these devices for various things, but at this length of time looking at a small screen, that could lead to headaches, back pain, and possibly poor sleep. But then again, if you were live on Kick Streaming and they were paying their proposed streamer hourly wage, it may come with medical insurance.



What company would you love to be sponsored by?



This month's Featured User- Musician RODD

Feature

OUR FIRST FEATURED MUSICIAN!

We were very excited to interview our FIRST Featured Musician! Remember, our community is not just for Live Streamers, but for content creators

such as Artists and Musicians as well. Be sure to check Infinite Spotlight page on the website to be featured in the community.

Rodd is a musician from El Paso Texas.

He was in the US

Army and knows that music is his passion. Watch his full interview on our YouTube Channel.

Tell us about yourself and



Rodd working in the studio

how you started doing music.

"I started doing music when I was eleven years old; I just felt like it was an outlet for me."

Did you plan to be where you are now, or no?

"No, actually, it kind of just came together. I wasn't even going to release the tape, Embrace The Struggles and then something just

told me like look, you gotta do this now because if I never release it then its never going to happen."

Being that you are from Texas, are you a Die-hard



Cowboys fan? What is your idea for the upcoming season?

"Hell yeah, you already know that, haha. I'm glad they got rid of Zeek- he wasn't really doing anything, but I never say they're

going to go all the way because normally the Cowboys always break my heart."

Who do you site as your influences as a musician?

"Eminem is for sure number one, but I take a lot from J Cole, Kendrick, Mack Miller, and The Weeknd; those are all my favorite artists."

Thanks again to Rodd! Watch his Video Interview Here.

Check out their social media:

SoundCloud | YouTube | Facebook | Instagram

Tips

By Stevo So Evol

DID YOU KNOW THIS AMAZING FACT?

Instagram has the highest Return On Investment for Influencers. Next up is YouTube and then Facebook. Wait until we get our chance! Need a sponsorship?

Gimmie 2.5!

SOME TIPS TO HELP YOU BECOME A BETTER STREAMER!

THIS MONTH'S TIP: CHOOSING A PLATFORM (KICK STREAMING)

Have you heard of Kik? It's a new Stre- wait... Sorry, a typo. I'm not talking about the simple chat app that we used to use when we were in the seventh grade, lol. I'm actually talking about KICK Streaming. It is a newer streaming platform that took flight officially in 2022 by Stake.com co-founders Bijan Tehrani, Ed Craven and streaming personality Trainwreckstv. Kick Streaming has also proven itself as one of the fastest growing streaming platforms and it's not hard to see why. It [Kick Streaming] has become the first platform to really push the boundaries and rival the well known streaming platform, Twitch. This is heavily due to the 5% Revenue Charge from Kick allowing content creators to retain 95% of their earned revenue. This is compared to the 50-50 and 70-30 split from Twitch as well as the about 30% cut that YouTube takes from its live streamers. Besides Trainwreckstv, other live streaming personalities that have deals with the platform are Adin Ross, Amouranth, and xQc just to name a few.

When you first access the website, it looks similar to Twitch, however, the focus is on higher revenue shares and looser moderation. So, yes, you can play games such as Cyberpunk 2077 since although they may feature scenes of sexual nature, it is not the main focus of the stream. The main page allows you to browse streams, follow users, access your menu when you are logged in, and search through categories, again similar to Twitch. Your channel has a bio, About Section for your streams, VOD for replays, Clips, and even a link for the chat, once again similar to Twitch. The platform should look familiar due to the similarities with the rival platform, however, their main content besides gaming seems to be set on gambling. (Be sure to follow the gambling rules that are set in your state or country and if you have a gambling problem, reach out for help.) Will this platform fully take over as the main source of streaming content? Only time will tell. If you stream on Kick Streaming, be sure to talk to others in the Kick Streaming Forum on Infinite Broadcasting.

Looking to work with Infinite Broadcasting?

Reach out to us anytime!

Puzzles

Issue 7

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WORD SEARCH #3- Air Sports

WIND - GRAVITY - BODYFLIGHT - PARACHUTING MOTORS - BALLOONING - AIR RACING - BASE JUMPING GLIDING - AEROBATICS - KITESURFING - DRONE RACING

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Do you love Puzzles?
For each puzzle you complete you will gain
10 Free Rubies (Up to 50 Rubies per page).
Be sure to email your answers to
admin@infinitebroadcasting.com!

CIRCUTS #3

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QUESTION #3

How many Wimbledon Championships did John McEnroe win?

ANSWER-

ANAGRAM #4

DIRECTOR

ANSWER-

Infinite Spotlight



Check out the Infinite
Spotlight to get the
Spotlight on your stream,
art, or music! It is available
for our Silver, Gold, &
Platinum Members!





Want to share your music or your art with the community?

It's FREE to submit your work to the Infinite Broadcasting Music Charts and the Infinite Broadcasting Gallery if you would like to share your music or art with the community!



Check out an episode of the Infinite Streamer Podcast, the podcast that dives deep into the vibrant world of live streaming and content creation. We feature the musicians from the Infinite Spotlight as well as have discussions on various topics. Listen on the Podcast page or on your favorite streaming sites.

Sponsors

For sponsorship inquiry, please email us Email- admin@infinitebroadcasting.com **Subject- Infinite Streamer Sponsorship**

OG T-Shirt



IB Merch





BRAND NEW MERCH COMING! IB OG Sweatshirt! PRE-ORDERS START 9/26/23!

Use code IBCOLDWEAR to get 15% off your purchase! Deal is valid from 9/26 - 10/10!

One time use for the first 15 users!







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